

iPORT Media Targets Healthcare Providers for Captured Audience Network

[iPORT Media implements Captured Audience Healthcare Network utilizing Media Player technology from Technovare Systems, Inc.](#)

Costa Mesa, CA, 25 October 2011 – iPORT Media manages a unique, practice building, online education media network for healthcare providers, that delivers relevant patient information and entertainment during patient waiting times.

iPORT currently has installations at 700 plus healthcare waiting areas around the country. Each location is equipped with a High Definition Media Player provided by Technovare Systems, Inc. running iPORT Media's proprietary software. Content consist of Educational Programming, Branded Messages, Entertainment, and Staff Training organized into a playlist configurable and customizable at the location itself.

Content is stored and played back locally at each location from a Technovare Systems, Inc TNETPC-ION Commercial Media Player configured with 32 GB of solid state storage and pre-imaged with iPORT Media's proprietary player software. Each player is only 7" x 7" x 1.5" in size making it small enough to mount directly behind each plasma display. The entire network is centrally managed by iPORT Media's Network Operation Center located in Chicago. Playlist and content can be further customized at the end locations themselves providing a unique blend of centralized management and localized programming.



About iPORT Media

Founded in 2002 by 35-year eye care veteran Art Jordan, iPORT Media is the only user programmable media network devoted exclusively to the healthcare industry. Our practice building content enhances client and patient care by acting as an extension to healthcare professionals' expertise and knowledge, improving on-site efficiency while educating and informing patients about healthcare options and offering on-site training for staff.

About Technovare Systems, Inc.

Founded in 1996, Technovare has grown to be a leader in the development, manufacturing, and deployment of Commercial Media Players. With a product mix ranging from small embedded media players to rack mount server systems, Technovare is capable of providing powerful platforms for a multitude of Commercial applications.